

## **Terms & Conditions for Logo competition of Shree Vagad Graduates' Association (SVGA)**

1. The contest is open to Vagadite by birth or by marriage only.
2. The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957. Plagiarism would not be allowed. Anyone found infringing on other's copyright would be disqualified from the competition.
3. However, the participants/applicant will be free to use SVGA Logo for integrating it creatively with their Logo designed for the Silver Jubilee year of SVGA.
4. The Logo must not contain any provocative, objectionable or inappropriate content.
5. The participant/applicant must bear in mind that the competition is being organised to change the mark at the silver jubilee year of SVGA in 2018-19.
6. The Logo should be very appealing. It may and may not have a crisp Tagline in Hindi or English having minimal words loaded with maximum message.
7. However, SVGA will have the right to use the winning Logo with or without a separate Tagline.
8. Any participant/applicant can send maximum three entries but each must be sent separately.
9. The participant/applicant must be the same person, who contributes the Logo.
10. There will be cash prizes for the first 3 winning logos. 1st prize Rs.5000/-, 2nd prize Rs. 2500/- & 3rd prize Rs. 1000/- along with a certificate for the same.
11. Logo should be designed in color. The size of the logo may vary from 5cm x 5cm to 75cm x 75cm in either portrait or landscape. The Logo should be in high resolution with minimum 300 DPI.

### **Technical Parameters :**

12. The Logo should be designed on a digital platform. Participant/applicant should upload the Logo in JPEG/ JPG/ PNG/ or CDR format only.
13. The winner of the competition shall be required to submit the design in an editable and open file format.
14. It will be the responsibility of the participant/applicant to ensure that original designs are submitted.

15. The Logo should be usable on the website/mobile app/social media such as Twitter/ Facebook/ Instagram and on Magazines, Commercial Hoardings/Standees, Brochures, Leaflets and Pamphlets, Souvenirs and other Publicity and Marketing materials.

16. The participant's profile should be accurate and updated for further communication. This includes the participant's name, photo, e-mail ID, mobile number and Aadhar number. Entries of participant/applicant, who fails to furnish complete profile may be rejected. SVGA has the right to cancel or amend all or any part of this Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on SVGA website. It would be the responsibility of the participants/applicants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this contest.

17. The onus will be on the participant/applicant to prove that he/she is the only authorized representative to send the entry for the Award Scheme. In case of the selection of the Logo for an award, it will be given to the participant/applicant only. SVGA will, in no way, be responsible for any dispute, legal or otherwise, arising out of it. SVGA will give the award money either online or through cheque only in the name of the participant/applicant.

18. In case of any copy right issues, the participant/applicant will be responsible to settle any legal proceedings arising out of it at his/her end. SVGA will not be responsible.

19. Last date: The submission of Logo is to be made on or before 5.00 pm on 16th August, 2018.

20. All the entries fulfilling the terms and conditions would be assessed for award by a Selection Committee constituted by SVGA.

21. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and audio-visual impact.

22. The decision of the Selection Committee would be final and binding on all the participating contestants and no clarifications would be issued to any participant/applicant for any or their decisions.

23. The disqualified or unrewarded entries shall not be used by SVGA for any purpose and shall have no intellectual right over the same.

24. The result of the competition will be uploaded on the website of SVGA. i.e. [www.svgaindia.org](http://www.svgaindia.org) as well as in Khabar Patrika and CT news.

25. SVGA will have the right to use the prize winning Logo, whichever way it may consider suitable, including using it with or without a Tagline. The winner will not exercise any right over his/her Logo and shall not use it in any way. He/she shall transfer all these rights including the intellectual property right to SVGA by executing all necessary documents as that may required given time to time.