

Terms & Conditions for Tagline/Slogan Making Competition of Shree Vagad Graduates' Association (SVGA)

1. The contest is open to Vagadite by birth or by marriage only.
2. The Tagline/Slogan must be original and should not violate any provision of the Indian Copyright Act, 1957. Plagiarism would not be allowed. Anyone found infringing on other's copyright would be disqualified from the competition.
3. The Tagline/Slogan must not contain any provocative, objectionable or inappropriate content.
4. Any participant can send maximum three entries but each must be sent separately.
5. The participant must be the same person, who contributes the Tagline/Slogan.
6. The participants must bear in mind that the competition is being organised to change the mark at the silver jubilee year of the SVGA in 2018-19. Hence, the Tagline/Slogan should also creatively reflect this aspect.
7. The Tagline/Slogan should be very appealing, crisp line in Gujarati, Hindi or English having minimal words loaded with maximum message.
8. There will be cash prizes for the first 3 winning Tagline/Slogan. 1st prize Rs.5000/-, 2nd prize Rs. 2500/- & 3rd prize Rs. 1000/- along with a certificate for the same.
9. The Tagline/Slogan should be usable on the website/mobile app/ social media such as Twitter/Facebook/Instagram and on Magazines, Commercial Hoardings/Standees, Brochures, Leaflets, and Pamphlets, Souvenirs and other Publicity and Marketing materials.
10. Participants should write the Tagline/Slogan in the space provided.
11. The participant's profile should be accurate and updated for further communication. This includes the participant's name, photo, e-mail ID, mobile number and Aadhar number. Entries of participants who fail to furnish complete profile may be rejected. SVGA has the right to cancel or amend all or any part of this Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the SVGA platform. It would be the responsibility of the participants/applicants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this contest.
12. The onus will be on the participant/applicant to prove that he/she is the only authorized representative to send the entry for the Award Scheme. In case of the

selection of the Tagline/Slogan for an award, it will be given to the participant/applicant only. The SVGA will, in no way, be responsible for any dispute, legal or otherwise, arising out of it. SVGA will give the award money either online or through cheque only in the name of the participant/applicant.

13. In case of any copy right issues, the participant/applicant will be responsible to settle any legal proceedings arising out of it at his/her end. SVGA will not be responsible.

14. Last date: The submission of Tagline is to be made on or before 5.00 pm on the 16th August, 2018.

15. All the entries fulfilling the terms and conditions would be assessed for award by a Selection Committee constituted by SVGA.

16. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and audio-visual impact.

17. The decision of the Selection Committee would be final and binding on all the participating contestants and no clarifications would be issued to any participants for any of their decisions.

18. The disqualified or unrewarded entries shall not be used by SVGA for any purpose and shall have no intellectual right over the same.

19. The result of the competition will be uploaded on the website of SVGA. i.e. www.svgaindia.org as well as in Khabar Patrika and CT news.

20. SVGA will have the right to use the prize winning Tagline/Slogan, whichever way it may consider suitable, including using it with or without a logo. The winner will not exercise any right over his/her Tagline/Slogan and shall not use it in any way.